

Economía de los Servicios Públicos e Innovación

Tema 00. Introducción



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DPTO. DE ECONOMÍA

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Economía de los servicios públicos e innovación

Introducción

MASTER EN ECONOMÍA INSTRUMENTOS DEL ANÁLISIS ECONÓMICO

Objetivos del curso

- A través del desarrollo de estas 5 sesiones se examina desde una perspectiva internacional de largo plazo las transformaciones y reformas de los servicios públicos, como la desregulación, liberalización, privatización y desregulación (o re-regulación) supranacional.
- A su vez, se revisan los principales aspectos económicos, institucionales, políticos y sociales de su organización, los patrones de provisión y financiación de los servicios públicos, en particular, en el marco de la Unión Europea, pero también en otras regiones y países como América Latina.
- En estas sesiones se analizan diversos casos de servicios públicos, como los operados en red: comunicaciones, energía, transportes, agua e infraestructuras, y se explorará y evaluarán las innovaciones y las alternativas de políticas públicas que se pueden extender a otros servicios sociales.

Evaluación

La calificación total se obtendrá de la evaluación de:

- 1) 50% Un análisis de un tema a partir de dos artículo de investigación propuesta, que incluye un ensayo escrito personal (1000 a 1500 palabras, una presentación o defensa oral (20-25 minutos para el que se puede utilizar ppt o similar).
- 2) 35% Una síntesis de todos los temas tratados en el curso, que se realizará a partir de todos los trabajos-ensayos de investigación realizados por todos los alumnos. Fecha de entrega: 15 de junio de 2012.
- 3) 15% La discusión crítica de un tema (artículos o trabajo) presentado por otro alumno/otra alumna (por escrito, 300-500 palabras).

Motivación

- Interés en los procesos de privatización (Plan Nacional de I+D) 2003-5; 2005-7; 2007-9; 2009-2011)

- FP7 El sector público del futuro 2010-4
“Coordinating for Cohesion” (COCOPS)

- http://www.eur.nl/cocops/about_cocops/



- European Investment Bank – “Financing of Infrastructure” 2011-4
<http://www.uni-weimar.de/cms/bauing/organisation/bwl-im-bauwesen/netzwerk/kcw/research/projects/abc.html>

Tema 1. Regulación tradicional de los servicios públicos.

Tema 2 Privatización.

Tema 3. Liberalización y desregulación de los servicios públicos.

Tema 4. Nueva Gestión Pública.

Tema 5. Internacionalización de los servicios públicos.

Plan de trabajo

May Introducción I Regulación tradicional					Profesor: Díaz-Fuentes
May II Privatización	<i>Presenta:</i> Newbery (2004) <i>Comenta</i>	<i>Presenta</i> Hefetz & Warner (2004) <i>I</i> <i>Comenta:</i>	<i>Presenta</i> Martimort et al. (2009) <i>Comenta</i>		Profesor: Díaz-Fuentes
May III Nueva Gestión Pública	<i>Presenta</i> OECD (2008) <i>Comenta</i>	<i>Presenta</i> Clifton et al (2011) APCE <i>Comenta</i>	<i>Presenta</i> COCOPS (2011) <i>Comenta</i>	<i>General</i> Costa (2007)	Profesor: Clifton
May-June IV Liberalización Deregulación	<i>Presenta</i> Fiorio et al (2009) <i>Comenta</i>	<i>Presenta</i> Clifton (2011) CIRIEC+HR <i>Comenta</i>	<i>Presenta</i> Ceriani et al (2009) <i>Comenta</i>		Profesor: Díaz-Fuentes
June Internacionalización	<i>Presenta</i> Clifton et al (2010) JEPP <i>Comenta</i>	<i>Presenta</i> UNCTAD (2011) <i>Comenta:</i>	<i>Presenta</i> Clifton et al, IRAE (2012) <i>Comenta:</i>		Profesor: Clifton

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Fuentes primarias

CEEP (2012): Mapping The Public Services http://www.ceep.eu/index.php?option=com_content&view=article&id=44&Itemid=58

Tema II. Privatización

- Bauer, J. M. (2005), "Regulation and state ownership: conflicts and complementarities in EU telecommunications" *Annals of Public and Cooperative Economics*, 76, 2, 151-177.
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Tema III. Liberalización y desregulación de los servicios públicos.

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Tema IV. Nueva gestión pública

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Tema V. Internacionalización de los Servicios Públicos

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- Clifton, J., & Díaz-Fuentes, D. (2010b): “The European Union, Southern Multinationals and the question of the Strategic Industries”, *The Emergence of Southern Multinationals*, ed. L. Brennan Palgrave Macmillan, 2010. <http://www.palgrave.com/products/Title.aspx?pid=371406> http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1699654
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Tema V. Internacionalización de los Servicios Públicos

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http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1597766 <http://cadmus.eui.eu/dspace/handle/1814/12839>.

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