

INTERNATIONAL BUSINESS ECONOMICS

Jean Monnet Seminars

Seminar 1 & 2

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Jean Monnet Seminar 1

Study trip to the site of a multinational enterprise with significant presence in the EU.





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This experience will allow reflection on how a non-EU firm which made substantial investments in EU countries impacts economically and socially the host site.

- Students will meet with top executives to learn first-hand about the strategies and programs that have been implemented both in Spain and the EU.
- We will put a particular focus on benefits and risks of FDI from non EU/MNCs to EU countries (outcomes in terms of local economic and social development).

Jean Monnet Seminar 2

Based on the issues raised in the study trip, students will discuss in this seminar the practical implications for EU economies of foreign direct investment inflows

